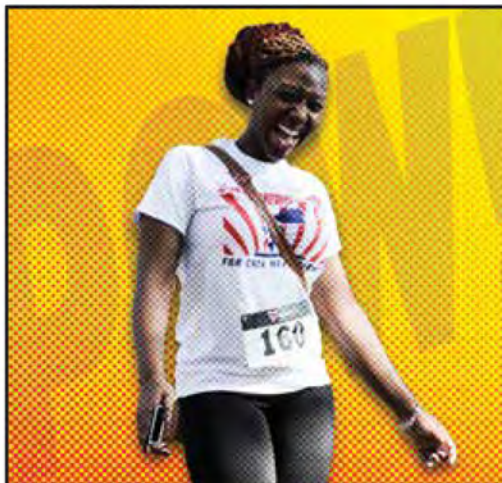


THE CASA NEW ORLEANS
SUPERHERO
RACE

2023 SPONSORSHIP PACKET



THE CASA NEW ORLEANS **SUPERHERO RACE**

5K COURSE MAP

- race course
- course direction

The route will be on the Greenway path
Restrooms and EMTs at start/ finish line
Police and/or volunteers at all road crossings
Food and water available at start/finish

START/FINISH LINE

START/FINISH LINE

START/FINISH LINE

SUPERHEROES FROM ALL OVER WILL TURN UP FOR THIS COSTUMED RUN THAT HAS QUICKLY GOTTEN A GREAT REPUTATION AMONG SOME SERIOUS (AND PLENTY OF NOT-SO-SERIOUS!) RUNNERS AND WALKERS.

**1K KIDS' RUN
(AFTER THE 5K)**

START/FINISH LINE

THE LAFITTE GREENWAY IS A BEAUTIFUL BICYCLE AND PEDESTRIAN TRAIL AND GREEN CORRIDOR CONNECTING NEIGHBORHOODS FROM ARMSTRONG PARK TO CITY PARK.



ABOUT **CASA NEW ORLEANS**

CASA New Orleans is classified by the Department of Internal Revenue as a 501(c)3 non-profit institution.

FOSTER KIDS ARE OUR KIDS

When a child enters foster care, they have been removed from their home due to abuse or neglect. This is a critical time in the child's life—a time when a child needs the most support possible, and a time when they are least likely to have it. **That's when a CASA Advocate steps in.**

ADVOCACY FOR THE MOST VULNERABLE

We make sure that a qualified, compassionate adult will fight for and protect a child's right to be safe, to be treated with dignity and respect, and to learn and grow in the safe embrace of a loving family. CASA New Orleans works to ensure that the rights and needs of these **children are at the forefront** of decisions that are being made by judges, lawyers, and family members.

THE SOLUTION: CITIZEN VOLUNTEERS

Every Advocate is just a regular citizen like you: volunteers, appointed by the courts, who have been trained in how to advocate for neglected and abused children in the foster care and family court systems. Youth who receive a CASA Advocate are more likely to be adopted, less likely to return to foster care if reunified, have fewer moves while in care, and do better in school, all of which reduce their long-term risk status—in short, **brighter futures for our kids.**



**YOUR DONATION DIRECTLY
SUPPORTS THIS VITAL WORK!**

THE SUPERHERO RACE SPONSORSHIP LEVELS

TITLE SPONSOR \$10,000

Title Sponsor included in all press and mentions of Superhero Race
 12 free entries into the race
 12 tee shirts
 Sponsor table at race (*sponsor provides set-up materials*)
 Inclusion in all press releases
 Sponsor logo on event signage and race t-shirts
 Sponsor inclusion on all advertisements

SUPERMAN \$5000

10 free entries into the race
 10 tee shirts
 Sponsor name on website
 Sponsor table at race (*sponsor provides set up materials*)
 Sponsor inclusion in all press releases
 Sponsor logo on event signage and race t-shirts
 Sponsor inclusion on all print and online ads

WONDER WOMAN \$3000

8 free entries into race
 8 tee shirts
 Sponsor name on website
 Sponsor table at race (*sponsor provides set up materials*)
 Inclusion in all press releases
 Sponsor logo on event signage and race t-shirts
 Sponsor inclusion on all print and online ads

CAPTAIN AMERICA \$1000

4 free entries into race
 4 tee shirts
 Sponsor name on website
 Sponsor table at race (*sponsor provides set up materials*)
 Sponsor logo on event signage and race t-shirts

BATMAN \$500

4 free entries into race
 4 tee shirts
 Sponsor table at race (*sponsor provides set up materials*)
 Sponsor name on website

Print includes print invitations, event shirts, print advertisements, event signage, media appearances, and press releases.

Digital includes social media and online advertisements and newsletters.

In-kind donations will be considered in lieu of monetary sponsorship and will be acknowledged at the corresponding sponsorship level.

CLOAK OF VISIBILITY SPONSORSHIPS

Medal Sponsor \$1,500

Sponsor logo on all runners' medals

Group Run \$250

Five entries for The Superhero Race
 Swag or printed material* in every runner's bag
 Acknowledged as a contributor on race website

Visible Volunteering \$250

Exclusive signage on one water station
 Swag or printed material* in every runner's bag

+4 volunteers from your organization on raceday

Route Signage \$100

Logo (8"x 8" in) on sign on race route

*Provided by sponsor

THE SUPERHERO RACE SPONSORSHIP APPLICATION

Thank you for your interest in partnering with us by becoming a sponsor of CASA New Orleans' 2023 Superhero Race!
Your support is greatly appreciated, and will help child victims of abuse and neglect. Once the form is complete, please mail it to 2725 S. Broad Avenue, New Orleans, LA 70112, or fax it to 504.522.1897, or scan and email it to Renee at rrobin@casaneworleans.org.

SPONSORSHIP LEVEL

- TITLE SPONSOR \$10,000
- SUPERMAN \$5000
- WONDER WOMAN \$3000
- CAPTAIN AMERICA \$1000
- BATMAN \$500

CLOAK OF VISIBILITY SPONSORSHIPS

- Medal Sponsor \$1500
- Group Run \$250
- Visible Volunteering \$250
- Route Signage \$100

- We can not participate this year.
Please contact us next year.

CONTACT INFORMATION

Sponsor Name

Contact Name

Address

City

State

ZIP

Sponsor Phone

Contact Phone

Email Address

PAYMENT INFORMATION

- Check (included, made out to CASA New Orleans)
- Credit Card (information included below)

Credit Card Number

Credit Card Expiration Date

AUTHORIZED SIGNATURE

DATE